



The diagram shows a vertical business card layout. At the top, the word 'Bk' is written in a large, light gray font. Below it, a red line indicates the cut line, with arrows pointing to the top corners. Below the red line, a blue line indicates the safety line, with arrows pointing to the left and right sides. Below the blue line, a green line indicates the fold line, with arrows pointing to the top corners. At the bottom, the word 'BK' is written in a large, light gray font. Below the 'BK' text, the finished size and size with bleed are listed. The entire layout is enclosed in a double-line border, with the inner line being blue and the outer line being orange.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

BK

FINISHED SIZE- 3.5X2
WITH BLEED- 7.125X2.125